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ABSTRACT

There is strong evidence to indicate that the year has contributed greatly to raising the level of book awareness in the United States. Although U.S. participants had the option of choosing either domestic or international themes for programs, the majority chose to concentrate on the international dimensions of the year - projects to enrich library collections with foreign materials, seminars to examine cultures of other countries, activities to strengthen contacts with professional counterparts around the world, and an exciting variety of other efforts. Included in this report is a "Selective Checklist and Final Status of IBY Projects." This addendum attests to the amount of energy and creativity poured into IBY observances. Additionally, it underlines the scope and variety of the projects. This "checklist" is not meant to be definitive, but rather a reflection of the scope of those projects which were reported to the Secretariat in some detail. The U.S. IBY efforts, combined with world-wide response to the year, are having important consequences for all members of the book community and the general public. The success of IBY is compelling proof of what happens when all members of the book community work together to accomplish common objectives. (Author/NH)

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SUMMARY REPORT

"BOOKS FOR ALL"

International Book Year 1972

ESTHER J. WALLS, Director
U.S. Secretariat, IBY, 1972

January, 1973

NATIONAL BOOK COMMITTEE
ONE PARK AVENUE, NEW YORK, N. Y. 10016

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SUMMARY REPORT

INTERNATIONAL BOOK YEAR 1972

Esther J. Walls, *Director*
U.S. Secretariat, IBY, 1972

BACKGROUND

The General Conference of Unesco, at its Sixteenth Session on November 9, 1970, proclaimed by acclamation calendar year 1972 as "International Book Year." Soon thereafter the United States began developing plans to implement its participation. In doing so, it joined some 125 other member states of Unesco in this global effort to focus attention on "the book" as it relates to economic, social, and educational goals. To coordinate activities in the United States, the Government Advisory Committee on International Book and Library Programs appointed an *ad hoc* U.S. IBY Committee, co-chaired by Emerson Greenaway, Director Emeritus of the Philadelphia Free Library, and Theodore Waller, President of Grolier Educational Corporation. The *ad hoc* Committee included representation from organizations such as the Author's League of America, the American Library Association, the Association of American Publishers, the Association of American University Presses, and the American Booksellers Association. The *ad hoc* Committee assumed responsibility for overall policy and management of the U.S. observances for International Book Year.

Subsequent to the formation of the *ad hoc* Committee, two grants were received from the Bureau of Educational and Cultural Affairs of the U.S. Department of State and the Council on Library Resources. These initial grants made possible the establishment of the U.S. Secretariat for International Book Year, under the auspices of the National Book Committee, Inc. (One Park Avenue, New

York, New York 10016). Miss Esther J. Walls was appointed as Director of the Secretariat.

During the course of the year, the U.S. Office of Education made a grant to the National Book Committee to extend and expand the domestic applications of International Book Year. Additionally, the Agency for International Development and the Council on Library Resources provided funds in support of an international symposium on the role of books in economic and educational planning, held at Mohonk Mountain House, New Paltz, New York, December 10-13, 1972.

Theodore Waller represented the United States in meetings of the International Support Committee, a group organized under Unesco auspices to coordinate the worldwide programs of IBY. The Committee members—from Belgium, U.S.S.R., U.A.R., Ghana, and Colombia—convened three times for discussion of the international aspects of IBY. Meetings were held in Vienna, Brussels, and New York City.

The basic goals of International Book Year were to focus the attention of the general public, governments, international and domestic organizations on the role of books and related materials in the lives and affairs of the individual and society. A special effort was also made to inform the public on the domestic problems of book use in the United States—reading disabilities among all age groups, insufficient attention to motivation of reading and to fostering the reading habit, inadequate "out-reach" library programs, and shrinking library budgets that limit ready access to books.

CLEARINGHOUSE FUNCTIONS OF THE SECRETARIAT

Through educational and promotional activities, the Secretariat maintained a flow of information to publishers, librarians, booksellers, authors, and the general public. These materials helped create awareness of the importance of the year and, more intrinsically, of the role of books in both an international and domestic context.

In an effort to achieve the goals of Unesco and the United States, the Secretariat engaged in a wide variety of activities prior

to the commencement of the year. In the fall of 1971, some 100 national professional and civic organizations were contacted to clarify the range and priorities of the observance. As a preliminary activity, the Secretariat produced and published a guidebook for IBY, *International Book Year 1972: A Handbook for U.S. Participation.* The *Handbook,* distributed in first and second editions to some 10,000 individuals and organizations, has served as a useful guide in enlisting broader participation in the year. The *Handbook* was sponsored by the American Library Association, the Association of American Publishers, and the United States Commission for Unesco. Used widely in both the United States and Canada, the *Handbook* provided background information, described the functions of the *ad hoc* Committee and the Secretariat, suggested techniques for planning IBY activities, including program advice, a list of films and books of international interest, and an appendix of resource organizations.

The Secretariat was able to maximize and reinforce its own effectiveness by tying in wherever appropriate with the National Book Committee's ongoing domestic reading and library development program, National Library Week. The NLW program for 1972 adopted two international themes, and the posters for the year, with the slogans "Reading Makes the World Go Round" and "Books Bring People Together," were jointly developed, used for both programs, and distributed for use in thousands of locations through NLW state and local committees. Seven regional workshops, conducted by the National Book Committee and IBY staffs, were held to assist librarians and reading professionals throughout the country to develop complementary and mutually reinforcing programs.

Many types of materials were used by or distributed through the Secretariat. Among them, the Presidential Proclamation for IBY, The Charter of the Book, five issues of the U.S. IBY Newsletter, and a computer-designed poster on mylar captioned "IBY, 1972." The Secretariat also handled distribution of Unesco Newsletters, the Unesco Handbook *(International Book Year 1972: A Programme of Action),* the multilingual Unesco IBY poster, IBY buttons, and IBY decals donated by the National Association of College Stores.

During the year, the Secretariat responded to thousands of requests from the United States and abroad. Typical of the queries were: how to get started; who's doing what in my area; how to stimulate and sustain interest; where to obtain traveling IBY

exhibits; the availability of book lists of international interest for all age groups, of speakers for IBY events; promotional and educational materials for IBY; clarification on IBY concepts and objectives.

THE PRESIDENTIAL PROCLAMATION

On December 15, 1971, the 92nd Congress passed a resolution (S.J. Res. 149) authorizing the President to proclaim the year 1972 as International Book Year. On March 13, 1972, President Richard M. Nixon issued a Proclamation for International Book Year. The Proclamation called upon U.S. public officials, private citizens, interested groups, and organizations to provide for the observance of International Book year with appropriate ceremonies and activities.

Among points underlined in the document, the following:

As this Nation approaches the beginning of its third century, we should remind ourselves that nothing in our heritage is more precious than the right to express ourselves freely on any subject and the right of access to the expressions of others.

First, we must abolish functional illiteracy so that all our citizens, rich and poor alike, will have a better chance to learn from the accumulated wisdom of man. This is the goal of our "Right to Read" program, and to achieve it we must not only eliminate the existing reading and literacy deficiencies of today, but also reform our educational institutions so that these problems will not reoccur tomorrow.

Second, we must continue to foster the growth of learning and culture by protecting intellectual production through copyright.

The Presidential Proclamation was widely circulated in the United States, and many newspapers and professional periodicals reprinted the full text.

CHARTER OF THE BOOK

The Charter of the Book, a ten-point "Bill of Rights" stressing the importance of the free flow of information across frontiers and setting forth the treatment to which books should be entitled nationally and internationally, received wide distribution by the IBY Secretariat. The Charter of the Book, the first internationally approved statement on books, was promulgated by seven international organizations: International Community of Booksellers Associations; International Confederation of Societies of Authors and Composers; International Federation for Documentation; International Federation of Library Associations; International Federation of Translators; International PEN; and the International Publishers Association. Among the organizational endorsements in the United States were the American Library Association; the Association of American Publishers, the National Book Committee, and the American Booksellers Association.

In summary, the ten articles reaffirm the following principles: 1) everyone has the right to read; 2) books are essential to education; 3) society has a special obligation to establish the conditions in which authors can exercise their creative role; 4) a sound publishing industry is essential to national development; 5) book manufacturing facilities are necessary to the development of publishing; 6) booksellers provide a fundamental service as a link between publishers and the reading public; 7) librarians are national resources for the transfer of information and knowledge; 8) documentation serves books by preserving and making available essential background information; 9) the free flow of books between countries is an essential supplement to national supplies and promotes international understanding; and 10) books serve international understanding. The Secretariat distributed the Charter in an IBY Support Committee edition supplied by Unesco, and in a deluxe edition donated as a public service by Encyclopaedia Britannica.

PROGRAM HIGHLIGHTS FOR IBY

It is the general consensus that interest in IBY far exceeded initial expectations. Quantitatively, the scale of the U.S. response was gratifying in terms of demonstrated interest and involvement

from many diverse segments of the book community and the general public. An analysis of correspondence received in the Secretariat strongly indicates that librarians, as a group, were the most eager in their creative and enthusiastic response to International Book Year. Librarians developed seminars, planned summer reading programs with international dimensions, sponsored special events drawing upon ethnic groups in local communities, mounted exhibitions, wrote articles for the mass media, developed IBY publications, planned book fairs, and coordinated a host of other community activities in order to spark interest in the year. They used either the Unesco slogan, "Books For All," as a unifying theme or the U.S. National Library Week themes—"Books Bring People Together," "Reading Makes the World Go Round," and, in one case, "The World Grows Smaller When You Read."

IBY had the endorsement of the publishing community. A number of publishers used the official IBY colophon on stationery, advertisements, and book jackets; many also used the Pitney Bowes IBY cancellation slug during the year. One of the special projects of the year was the publication of a kit entitled "Observations of American Authors." The kit included some 14 personal statements on reading, the world of books, writing and literary criticism, by such well-known authors as Ray Bradbury, B. J. Chute, Meyer Levin, Vance Packard, and James Purdy. The kit was produced under the auspices of the Publishers Publicity Association, with Nicholas Benton, Time-Life Books, and Donna Schrader, Dial Press, coordinating the project. "Observations" was circulated to leading newspaper editors throughout the country, with the understanding that any or all of the articles could be freely reproduced. Hundreds of newspapers throughout the United States reprinted the articles. As a consequence, IBY was brought to the attention of a very large audience of the general public.

Book-related organizations generous in their support and use of IBY included the Jewish Book Council, American Bible Society, Laubach Literacy, Books for Asian Students, Esperanto League of North America, Freedom House/Books USA, and the Modern Language Association of America, to cite but a few. IBY also attracted considerable attention in many diverse membership organizations: Campfire Girls, United Nations Association chapters, Kiwanis Clubs, American Red Cross, National Federation of Business and Professional Women's Clubs, and Zonta International. IBY in the U.S. received impressive support from

governmental agencies such as USIA, whose staff circulated traveling IBY exhibits to principal posts and distributed large quantities of Handbooks and Newsletters that had been prepared by the Secretariat. Finally, were it not for the support of the library and publishing press—notably *Wilson Library Bulletin, American Libraries, Library Journal,* and *Publishers Weekly*—many IBY projects would not have had such wide exposure in the book community.

Hundreds of relevant and well planned programs were carried out as a result of the IBY initiative. The selective listing which follows may provide some idea of the range of those programs.

Major IBY exhibits were mounted by the following:

USIA: "Books About Books," an exhibit which was circulated in 15 sets to 47 countries around the world

Central Research Library, The New York Public Library: 'Languages of the World"

The Library of Congress: "The Wide World of Children's Books"

The Cleveland Public Library: "International Book Fair" (a series of exhibits)

The Friends of the Denver Public Library: monthly exhibits, each featuring different countries

Enoch Pratt Free Library: "The Gutenberg Legacy: An Exhibition of Books and Magazines from Forty Nations"

The Office of Children's Services, The New York Public Library: "Japanese Children's Books—Past and Present"

Among the major seminars and conferences held during the course of the year were the following:

St. John's University, Department of Library Science: "Books in a Starving World, A Quest for Enrichment"

Seattle Public Library, Children's Department: "Symposium on Books of Asia"

Beloit College (Wisconsin): college-community homecoming festivities linking IBY and the dedication of a new center for international studies

Cleveland Public Library: IBY workshop to plan the year's activities

Westchester County Library System: program for visiting Japanese storytellers

IBY was featured through keynote speakers and panel presentations in professional conferences throughout the year: International Reading Association, the National Council of Teachers of English, American Library Association, Catholic Library Association, Hawaiian Library Association, Southeast and Southwest Library Associations joint meeting; and at many of the state library association meetings.

Many IBY events were linked to other ongoing programs. The New York City Department of Parks, Recreation and Cultural Affairs and The New York Public Library planned an IBY festival to coincide with the Library's fund-raising drive for support to the Central Research Library. Many gave an IBY "spin" to their annual National Library Week activities.

U.S./IBY INTERNATIONAL CONFERENCE

Mohonk Mountain House, New Paltz, New York, was the site of an international conference sponsored by the U.S. IBY *ad hoc* Committee as the culmination of the U.S. IBY programming. The staff of the National Book Committee handled arrangements for the conference at which 35 economists, educators, publishers, and librarians represented 12 developed and developing countries. Francis Keppel, Chairman of the Board of General Learning Corporation and former U.S. Commissioner of Education, served as conference Director. Funding was provided by the U.S. Agency for International Development, Unesco, and the Council on Library Resources. The "Mohonk Statement," a summary of the conference deliberations prepared by the conference Director, concluded:

> *If International Book Year has no other result, it will have been invaluable if it leads to a planned, a determined, a realistic, and a zealous effort, on the part of developed and developing countries and international agencies working together, to move toward providing for the people of all the*

world a generous access to books that can help open the door to a more abundant and more meaningful future.

SUMMARY AND EVALUATION

There is strong evidence to indicate that the year has contributed greatly to raising the level of book awareness in the United States. Although U.S. participants had the option of choosing either domestic or international themes for programs, the majority chose to concentrate on the international dimensions of the year—projects to enrich library collections with foreign materials, seminars to examine cultures of other countries, activities to strengthen contacts with professional counterparts around the world, and an exciting variety of other efforts.

Included in this report is a "Selective Checklist and Final Status of IBY Projects." This addendum attests to the amount of energy and creativity poured into IBY observances. Additionally, it underlines the scope and variety of the projects. This "checklist" is not meant to be definitive, but rather a reflection of the scope of those projects which were reported to the Secretariat in some detail.

Not all the initially conceived IBY activities were brought to successful conclusion. For example, there was great enthusiasm for the "Sister Library Project," which would have established working and cooperative relationships between U.S. libraries and their counterparts in countries around the world. Unfortunately, there were neither funds nor staff to implement this activity. The proposed NASA launch of a space library was abandoned early in the year—with sharply divergent views on the feasibility of this project. There was general agreement that an "International Seminar for School Media Specialists" would have made a substantial and significant contribution to U.S. IBY efforts. However, the difficulty in finding funds inactivated this project. A similar fate befell the "Bookmobile of the Americas" project, which was to have linked libraries and library services from Alaska to Latin America along the Pan-American highway.

Some projects initiated during the year will become ongoing activities. One is the American Library Association's Black Caucus "Exchange Project" for black American university libraries

and African libraries. A staff exchange is already operational between Howard University and the Sierra Leone Library Board. Another exchange will soon get underway between Fisk University and an African library. The projects are being funded by the African-American Scholars Council.

If there is to be follow-through on U.S. IBY activities, one compelling priority should be a careful review of U.S. domestic projects for determination of those which deserve continuing attention and funding. Additionally, an analysis should be made of international projects in which the U.S. should play a leadership role—technical assistance, cultural exchange, and the possibility of convening a world federation of National Book Development Councils.

It is interesting to note that, on the basis of worldwide response to International Book Year, the 1973 General Conference of Unesco authorized the Director General to establish a Division of Book Promotion and Development to provide an integrated approach to planning and policy for all Unesco book related activities and to assist Member States and international organizations in pursuing initiatives for the promotion of books within the framework of International Book Year. This Division has already recommended that the IBY symbol and the slogan, "Books for All", become permanent hallmarks of book promotion throughout the world. The Director-General has also been authorized to publish, as early as possible, a digest and appraisal of initiatives taken and the techniques employed during IBY, with a view to making the most advantageous use of this information in the future.

The U.S. IBY efforts, combined with world-wide response to the year, are having important consequences for all members of the book community and the general public. The success of IBY is compelling proof of what happens when all members of the book community work together to accomplish common objectives. IBY has afforded new channels for collaboration and cooperation; it has provided new concepts of internationalism. IBY activities are certain to have a multiplying effect—and those of us most deeply involved in stimulating this process are indeed grateful to have had the opportunity of participating in this worthwhile endeavor.

Appendix A

Selective Checklist and Final Status of IBY Projects

Project	Sponsorship Coordinator	Description
A. Seminars, Conferences, and Surveys		
1. **IBY International Conference** Mohonk Mountain House, New Paltz, N.Y. December 10-13, 1972	Sponsor: U.S. IBY **ad hoc** Committee Coordinator: T. Waller Chairman: F. Keppel Support: AID, $25,000; Council on Library Resources, $9,000	A colloquium on books and economic development which brought together 35 outstanding economists, educational planners, librarians, publishers, and curriculum planners from 12 developed and developing countries. Sessions based on four working papers. "Mohonk Statement" drafted and circulated. Final report by F. Keppel due late May.
2. **Survey of Latin American Archives**	Sponsors: Council on Archives, OAS, Unesco, Department of State Coordinator: M. Rieger, National Archives	International Council on Archives sponsoring survey of physical status of major public and private Inter-American archives, including report and prognosis of costs for photo-duplicating materials in some of the collections.
3. **St. John's University Spring Conference** Jamaica, N.Y. May 6, 1972 'Books in a Starving World: A Quest For Enrichment"	Coordinators: M. Aman and H. Quimby	Attacted 300 librarians and book specialists from the area. Keynoter: E. Greenaway; panelists: J. Dalton, V. Haviland, E. Walls.
4. **President's Program on IBY** ALA Mid-Winter, Chicago January 26, 1972	Coordinator: R. Vosper	Speakers: Chief S. O. Adebo, A. K. Rothnie, and IBY panelists.
5. **New York State Library Conference, Directors and Representatives of the Reference and Research Library Resources** February 25, 1972	Coordinator: E. J. Josey	E. Walls spoke on role of research libraries in IBY.
6. **National Book Committee Regional Workshops** Fall and Winter 1971-72	Sponsors: National Book Committee and Office of Education Coordinators: J. Frantz and V. Mathews	Reflected NLW/NBC collaboration with OE, National Reading Center, IBY and the Right to Read Program and emphasized professional interaction between all concerned with reading. E. Walls participated in three of eight workshops.
7. **ALA/AASL State Assembly Breakfast** Chicago 'Awards Revisited" June 28, 1972	Coordinator: F. Hatfield	Authors and illustrators of children's books honored. 800 attended. IBY theme stressed.

Project	Sponsorship Coordinator	Description
8. **Inter-American Seminar on Libraries, Archives, and Documentation** Washington, D.C. November 6-17, 1972	Sponsors: State Department, ALA, OAS, U.S. National Commission for Unesco, Council on Library Resources Coordinator: E. Mitchell Director. C. V. Penna	Conference included North and South American practitioners at higher levels from 15 countries. Examined interrelationships among the three disciplines.
9. **Second U.S.-Japan Conference on Libraries and Information Science in Higher Education** Wingspread, Racine, Wisconsin October 17-20, 1972	Sponsors: ALA/ACRL Coordinators: Dr. T. Matsuda, Director of Tokyo University, and W. Tsuneishi, Library of Congress, Orientalia Division	Discussed basic problems affecting library and information systems in both countries.
10. **Catholic Library Association Meeting**	Coordinator: R. Wilt	E. Greenaway gave keynote address.
11. **Black Caucus of ALA**	Coordinator: E. J. Josey	Project for cultural exchange between black American and African librarians. African American Scholars Council has agreed to support exchanges between Howard and Fisk Universities and African libraries.
12. **AAP Annual Conference** Bermuda April 30-May 3, 1972	Coordinator: S. Cobb	IBY progress reports: T. Waller and E. Walls. "Charter" distributed.
13. **IRA Annual Conference** Detroit May 9-13, 1972	Coordinator: R. Staiger V. Mathews	F. Keppel gave major IBY address. IBY panel. Formulation of 800 IBY Chairmen through IRA local councils.
14. **Beloit College IBY Campus Committee** Wisconsin	Coordinator: H. V. Deale	Various activities held, including dedication of Center for International Studies and IBY College/Community Dinner on October 7, 1972, which featured T. Waller as keynoter.
15. **International Conference of Scholarly Publishers** Toronto October 10-13, 1972	Coordinator: University of Toronto Press	Participants from 14 countries. International Association of Scholarly Publishers founded and officers elected.
16. **District of Columbia Teachers College** Washington, D.C.	Coordinator: T. G. Gehani	IBY events and displays. Lecture-discussion program on November 13, including as speakers V. Orlov, U.S.S.R. Embassy, and a representative from the U.S. State Department.
17. **American Association of University Women** State College of Pennsylvania Branch November 9, 1972	Coordinator: N. P. Martin	Monthly meeting devoted to IBY, with panel discussion using Pennsylvania State University professionals as resource people.
18. **School of Librarianship, University of Washington**	Coordinator: I. Lieberman	Survey among staff to determine extent to which IBY was being introduced to library school students.

	Project	Sponsorship Coordinator	Description
19.	**Adelphi University Library** Garden City, New York	Coordinator: E. Doctorow	Series of IBY films and lectures for the campus and surrounding community.
20.	**NGO Briefing, United Nations** February 16, 1972	Coordinator: M. Exley, U.N. Staff	E. Walls with S. S. Shelley.
21.	**SELA/SWLA Annual Conference** New Orleans November 1-4, 1972	Coordinator: L. Brawner	IBY speakers: R. Cromie, C. Amor de Fournier, E. Walls, and T. Waller. IBY booth.
22.	**Arkansas Library Association** October 8-10, 1972	Coordinator: A. Gray	IBY keynoter: T. Waller.
23.	**Hawaiian Library Association** April 12, 1972	Coordinator: R. Stevens	IBY keynoter: T. Waller.
24.	**Academy of American Poets** Donnell Library Center, NYPL	Coordinators: E. Kray and S. Helfman, NYPL	Status unknown of series of programs on "Poetry, the International Language".
25.	**Anne Carroll Moore Lecture** New York Public Library April 19, 1972	Coordinator: A. Baker	Delivered by E. Walls on "Children's Books and Reading in Developing Countries."
26.	**Church Women United Textbook Laboratory** New York City October 18-19, 1972	Coordinator: G. Naylor	Workshop and consultation on "The Planetary Pupil" and the treatment of U.S. minorities and other nationals in textbooks. E .Walls addressed the group.
27.	**UN/WE BELIEVE Second Annual Conference** March 24, 1972	Coordinator: R. Enloe	IBY briefing to corporate and union editors by E. Walls.
28.	**Onondaga Library System** Syracuse, New York "Library Programming for Children in IBY"	Coordinator: P. Finley	Resource list supplied and targets discussed in workshop. Various projects for children mounted during the year.
29.	**Seattle Public Library** Children's Department April 20, 1972	Coordinator: L. Brass	"Symposium on Books of Asia"
30.	**Cleveland Public Library IBY Programs**	Sponsor: Cleveland Public Library Coordinator: F. Long	Pen-pal project, workshop for Children's Librarians, bibliographies, special programs and exhibits throughout year. Activities of entire year climaxed at International Book Fair (see Exhibits).
31.	**Denver Public Library IBY Programs**	Coordinator: G. Sadler	Monthly programs of films, lectures, and exhibits featuring different countries.
32.	**Torrance Public Library IBY Project** Torrance, California	Coordinator: M. Ebright	$50 children's books exchange with foreign countries.

Project	Sponsorship Coordinator	Description
33. **Milwaukee Public Library Seminar** "The Future of the Book" April 18, 1972	Coordinator: Milwaukee Public Library	Speakers included Acting Counsel General of Great Britain.
34. **Rutgers University Graduate School of Library Service**	Coordinator: E. Simpson	Speech by E. Walls on "Global Implications of IBY"
35. **Graduate School of Librarianship, Western Michigan University**	Coordinator: R. Berneis	IBY seminar; R. Frase spoke.
36. **Westchester County Library System** August 17, 1972	Coordinator: A. Izard	Meeting with Japanese Children's Storytellers and New York area librarians.Preview of Japanese film based on "The Pleasure is Mutual", and speech by Mrs. M. Ishitake, organizer of Tokyo Children's Storytelling Caravan.
37. **Annual Meeting, Region Five of the Texas Library Association** October 27, 1972	Coordinator: D. Lilley	IBY tutorial. Secretariat sent materials for distribution.
38. **Fall Convention, Wisconsin Catholic Library Association** Racine, Wisconsin October 14, 1972	Coordinator: Rev. F. Steffen	Distribution of IBY materials.
39. **Spanish Heritage Club, Kingsborough Community College** Brooklyn, New York December 8, 1972	Coordinator: E. Penton	Eighty people attended lectures on "The Gutenberg Galaxy", "The Book at Kingsborough". Program brochure designed and distributed. IBY materials provided and distributed.
40. **Library Promotion Association of Philadelphia**		Speech by E. Walls on promotional aspects of IBY.
41. **Central Brooklyn Model Cities Book-Mobile Program**	Coordinator: J. Coleman, Librarian, Administrator	IBY storytelling symposium, three workshops for local community, posters, bookmarks using IBY themes.
42. **Twayne Publishers, "Books for Books" Project**	Coordinator: J. Steinberg	Ongoing project, involving literary exchange with Romania.
43. **International Association of School Librarians Conference** London July 29-31, 1972	Coordinator: J. Lowrie	Theme: Teachers-Books-Librarians in IBY.
44. **IBY Support Committee of UNESCO, U.S. Meeting**	Coordinator: T. Waller	Held in New York City, December, 1972.
45. **Chicago Book Clinic** October 3, 1972	Coordinator: F. Williams	IBY speech by E. Walls on international books and reading.
46. **IBY Summer Reading Programs**		Shute Branch, Lynn, Massachusetts; Santiago Library System, California;

Project	Sponsorship Coordinator	Description
(IBY Summer Reading Programs—Con't.)		Public Libraries of Springfield and Green Counties, Missouri; Hempstead Public Library, New York; South Orange Public Library, New Jersey; Taunton Public Library, New Jersey; Spokane County Library, Washington; Wessachickon Valley Public Library, Ambler, Pennsylvania; Base Library, Air Force Base, Columbus, Mississippi; Ogdensburg Public Library, New York.
B. Writing Projects—Bibliographies, Articles		
1. **Unesco Bulletin for Libraries**	Sponsor: Unesco Coordinator: E. Walls	Article published in May-June issue on the U.S. plan for IBY.
2. **International Book Year 1972: A Handbook for U.S. Participation**	Coordinator: U.S. Secretariat, IBY	For general distribution in the U.S. Background, program and promotional ideas film list, resource organizations for IBY. Some 10,000 copies distributed during the year in first and second editions.
3. **"Observations of American Authors"**	Coordinators: N. Benton and D. Schrader	Kits distributed to over 400 editors. Many major newspapers have published essays.
4. **IBY Newsletters**	Coordinator: U.S. Secretariat, IBY	Five newsletters prepared and distributed throughout the year to keep U.S. IBY constituencies informed of programming.
5. **Printed Books, 1471-1500**	Coordinator: Loras College	Catalog of IBY exhibition representing 46 incunabula in library collection.
6. **U.S. Children's Books of International Interest**	Sponsor: ALA Coordinator: V .Haviland, Library of Congress	Publication of composite annotated bibliography and reevaluation of titles from the Children's Services Division 1930-1955 retrospective list and annual lists 1955--1971. Published May 15, 1972.
7. **Titles Recommended for Latin American University Libraries**	Sponsors: Unesco ($10,000) and Sears Roebuck Foundation ($10,000) Coordinators: Dr. J. Leyte-Vidal, Duke University, and M. Shepard, OAS	Planning session to discuss guidelines for LILIBU bibliography scheduled for early 1973 in Colombia.
8. **The World Grows Smaller When You Read: A Salute to IBY**	Sponsor: Mid-Manhattan Branch, NYPL Coordinator: K. O'Brien	Bibliography distributed in NYPL branches. Exhibits at Mid-Manhattan and Central Research Library.

Project	Sponsorship Coordinator	Description
9. **Books For the Teen-Age**	Sponsor: New York Public Library Coordinator: L. Morrison	Special 1972 emphasis on American books in translation most popular with teen-agers abroad. Published February, 1972.
10. **"Freedom To Read" Statement**	Sponsors: ALA Office of Intellectual Freedom in conjunction with AAP Coordinator: J. Krug	Revised statement published in honor of IBY.
11. **Libraries in Sweden**	Sponsor: ALA	Translation and updating of **Bibliotek i Sverige**, commissioned by ALA Publishing Service. Status unknown.
12. **University and Research Libraries in the United States and Japan**	Sponsor: ALA Coordinator: T. Buckman	Published in July, 1972.
13. **"International Book Year 1972: U.S. Secretariat Report"**	Author: E. Walls	Article on final summary of IBY for **Bowker Annual.**
14. **"Calendar and Engagement Book For 1972", Enoch Pratt Free Library**	Coordinator: A. Kadis	Published in honor of IBY. Includes selections from world literature.
15. **Books From Other Countries: A Bibliography of Translations of Books For Young People, 1968-1971, Available in the United States**	Sponsor: AASL Committee Editor: E. Rabbon	Publication of titles arranged by country of original language. Annotations, suggested grade range included.
16. **"Make Friends Around the World", Queens Borough Public Library**		Booklist in honor of Children's Book Week and IBY.
17. **Peace/War Bibliography, American Baptist Convention**	Coordinator: E. Schnurr	Annotated list of book and articles.
18. **"The Wide World of Children's Books", Horn Book**	Author: V. Haviland, Library of Congress	Description of exhibit of children's books at Library of Congress.
19. **"Mohonk Statement", IBY International Conference**	Authors: D. Lacy and F. Keppel	Press statement developed immediately following conference proceedings for general distribution.
20. **IBY Publication Features**		
The Bookwoman	The Reading Teacher	Federal Library Comm. Newsletter
Ebony Magazine	Illinois Education	Bookman's Weekly
Publishers Weekly	Congressional Record	Book Dimension USIA
AAP Newsletter	Journal of Reading	Catholic Library World
Asian Culture	Top of the News	Rhode Island Department of State Library Services Newsletter
Library of Congress Information Bulletin	ALA Washington Newsletter	Wilson Library Bulletin
Your Colorado	Jet Magazine	Film Library Quarterly
Harvard Librarian	Instructor Magazine	In Your Library
Scholastic Magazines	American Libraries	Kansas Library Bulletin
Journal of Scholarly Publishing	Christian Herald	Readers Digest
UNA—Press Releases	Wyoming State Library Release	Laubach Literacy News
UCLA Performing Arts Bulletin	ERIC: Clearinghouse on Library and Information Sciences	

Project	Sponsorship Coordinator	Description
International Association of School Librarianship Newsletter Leads (ALA) Judaica Bibliography & News Issues (Campfire Girls) Unesco Courier Esperanto Newsletter	The Bookmark (N.Y. State) National Business Woman Exclusively Yours Newsletter: The U.S. Book Exchange	International Educational and Cultural Exchange Unesco Bulletin for Libraries World American Bible Society Record Journal of World Education Vista
21. **Newspaper Coverage (partial listing)** The New York Times Washington Post Jewish Times Denver Post Baltimore Sun Mason City Globe-Gazette (Iowa) Des Moines Register and Tribune The Asian Student News-Tribune (Caldwell, Idaho) Chicago Tribune Miami News Philadelphia Daily News Daily News (Muncie, Indiana)	Washington Daily News Jewish Advocate Record Leader (Alma, Michigan) Rocky Mountain News (Denver) News (Anchorage) Farm and Dairy (Salem, Ohio) Sunday Star (Washington, D.C.) Nashville Banner Jewish World Evening Gazette (Worcester, Massachusetts) Houston Chronicle	Southern Jewish Weekly Exponent (Philadelphia) Jewish Chronicle City News Gazette (Ambler, Pennsylvania) Jewish News Sunday Herald-Leader (Lexington, Kentucky) Herald (Gulfport, Mississippi) Chicago Defender News-Miner (Anchorage) Nashville Tennessean
22. **"International Understanding: A Booklist"**	Sponsor: Junior Members Round Table, ALA	Compiled by Joe Lindenfeld. Published, January, 1972, *American Libraries*
C. Exhibitions, Book Fairs, Displays		
1. **IBY Booth, ALA Annual Conference** Hilton Hotel, Chicago June 29-July 1, 1972	Coordinators: J. Frantz, T. Waller, E. Walls.	Thousands of posters, buttons, and other IBY items distributed.
2. **"The Wide World of Children's Books"** Library of Congress	Coordinator: V. Haviland	130 books on display from June through December.
3. **"William Morris" Exhibit** College Library, UCLA June, 1972		Included materials designed by Morris, proofs of engravings.
4. **USIA Feature Exhibits**	Coordinator: D. Peizer, USIA	Special book exhibit of 125-150 titles has been distributed to 60 major posts. Secretariat and NLW supplied Handbooks and posters.

Project	Sponsorship Coordinator	Description
5. **International Book Fair** Cleveland Public Library October 23-31, 1972	Coordinator: R. Fuerst	Fair opened at reception and dinner at Hollenden House, with guest speakers Helen Hayes and Anita Loos. 21 countries participated. Special international programs daily for both children and adults.
6. **Frankfurt Book Fair** Frankfurt, Germany	Coordinator: S. Wecksler, AAP	Distribution and display of U.S. IBY materials.
7. **Wheaton College Library Exhibit** Norton, Massachusetts		Theme: Internationalism and Famous Women.
8. **United Nations IBY Poster Exhibition**	Coordinators: Unesco/New York Office and U.S. IBY **ad hoc** Committee	Kurt Waldheim opened exhibit featuring posters from around the world.
9. **Orlando Public Library Florida** October, 1972	Coordinator: J. Divine	IBY display of foreign language books donated by Walt Disney World.
10. **Minneapolis Public Library** August, 1972		10 display windows for IBY.
11. **"The Gutenberg Legacy: An Exhibition of Books and Magazines from 40 Countries"** Enoch Pratt Free Library Baltimore June-September, 1973		Exhibit to give idea of scope and diversity of international publishng.
12. **Swedenborg Foundation Exhibit** New York City	Coordinator: V. Branston	Display in street show-window
13. **State Department of Education IBY Exhibit** Baton Rouge, Louisiana	Coordinator: J. Cookston	Booklist and exhibition prepared for members of New Orleans consulate corps. 10-panel exhibit, "Books For All."
14. **U.S. Office of Education Exhibit** Washington, D.C. October 15-27, 1972	Coordinator: R. Baugham	Materials sent from Secretariat for exhibit.
15. **Newark Public Library Exhibit, New Jersey**	Coordinator: J. Bryan	
16. **New York Public Library Exhibits** "Children's Books in the Netherlands" Central Children's Room, Donnell Library Center	Coordinator: The Netherlands Information Service	Traveling exhibit of children's books by Dutch authors of American translated titles.
"Japanese Children's Books—Past and Present" Central Children's Room, Donnell Library Center October 17-November 11, 1972	Coordinator: Office of Children's Services and Japan Society	200 books donated to NYPL at conclusion of exhibit.

	Project	Sponsorship Coordinator	Description
	"Irish Children's Books" Central Children's Room, Donnell Library Center December, 1972	Coordinator: Central Children's Room	Books in English and Gaelic.
	"Languages of the World" Central Research Building, NYPL	Coordinators: J. Rankin and D. Loy, Exhibit Specialist	Variety of selections from library's international collection.
17.	**P.E.N., A World Association of Writers, Exhibit of Books from Other Countries**	Coordinator: K. Michalski	Series of traveling exhibits of books from other countries (in both English and translated editions).
18.	**Freiberger Library Exhibit on International Literature** Case Western Reserve University, Cleveland	Coordinator: Y. Kuncaitis	70 books representing 30 countries and as many languages. Nobel Prize Winners, 1901-1971, exhibit planned .
19.	**Free Library of Philadelphia IBY Exhibit**		Viewed by 75,000 people. Included 50 publications internationally praised for excellence of authorship, illustration, and translation.
20.	**"Story of the Book"** C. W. Post Center Greenvale, Long Island	Coordinators: Post Library Association and Palmer Graduate Library School	Center also hosted IBY lecture by Warren Chappell, type designer and calligrapher.
21.	**"Fine Printing Around the World"** Dallas Public Library December 14-20, 1972	Coordinator: Friends of the Dallas Public Library	Special exhibit in honor by IBY.
22.	**Special Libraries Association Annual Conference** Boston	Coordinator: J. Bailey	Special IBY "Fact Sheet" designed for inclusion in conference kits.
23.	**Department of Health, Education and Welfare IBY Exhibit**	Coordinator: B. Lamkin	Special exhibit of professional books saluting U.S. libraries and IBY.
24.	**National Association of College Stores Annual Convention** Houston, Texas April 10-14, 1972	Coordinator: W. McDougal, Asia Foundation	Distribution of IBY materials.
25.	**"Your Public Library . . . House of Nations"** Onondaga Library System, New York	Coordinator: Children's Department Staff	Exhibit featured variety of materials reflecting international scope of public library services: folk music, language-instruction records, books and magazines for children and adults in original and translation, and storytelling festival, "Something Rich and Strange."
26.	**Fellowship Day for Internationals** Station Library, Naval Air Station, Glynco, Georgia March 22, April 13, 1972		Special library displays and receptions, international in emphasis, honoring IBY.
27.	**"Building Bridges with Books"** American Red Cross		Project for World Red Cross Day/IBY.

Project	Sponsorship Coordinator	Description
28. **"International Book Year with Young Adults"** Kalamazoo Library System, Michigan March, 1972		A special IBY exhibit.
29. **"Libraries Bring People Together"** St. Paul Public Library, Minnesota		NLW/IBY exhibit.
30. **Evansville Public Libraries,** Indiana		Program for IBY at Ohio River Arts Festival—lectures, New York authors, puppet show, and children's book illustrators contest.
31. **Office of the Superintendent of Public Instruction, State of Illinois**		Fourth-grade public school poster contest throughout state.

D. Mass Communications—Film, Radio, and Television

1. **"Open Book"**	Sponsor: Unesco Coordinators: E. Wegman, J. Behrstock, and G. Fullerton	16mm, sound and color film. ALA/NLW preview in Chicago drew excellent response. Secretariat explored educational TV possibilities. Prints available for rental from Contemporary Films/McGraw-Hill.
2. **IBY Television Presentation for Chicago Public Library** June 29, 1972	Coordinator: N. Moss	15-minute interview of E. Walls on "Harambee" Show.
3. **IBY Radio Presentation, Station WEVD, New York City**	Coordinator: P. Stone	E. Walls did taping of show on July 26. Broadcast August 15, 1972, with J. Steinberg, Twayne Publishers.
4. **"A Man For All Reasons," Chicago Public Library Radio Show**	Coordinator: B. Moro	E. Walls interviewed about IBY.
5. **WNYC Radio Program**	Coordinator: B. Rollock	E. Walls on children's books in developing countries.
6. **Margaret Truman's "Author in the News"**	Coordinator: N. Benton	E. Walls taped two five-minute segments. Broadcast on WOR-AM.
7. **Library Specialist Dallas, Oregon**	Coordinator: C. Wachsmuth	Taped IBY children's TV programs.

Project	Sponsorship Coordinator	Description
8. **IBY Slide for Instructional Television Fixed Service of Archdiocese of Milwaukee**	Coordinator: S. Gorski	Slide show between instructional programming. Secretariat offered suggestions.
9. **Radio Presentation**	Sponsor: Broadcasting Foundation of America (H. Kany, Director) Coordinator: E. Walls	A basic statement of IBY goals and suggestions for local participation. Tape released for replay on local stations in the segment called "International Literary Report."
E. Documents, Proclamations, Etc.		
1. **Presidential Proclamation**	Coordinator: R. Frase	Statement issued by President Richard M. Nixon on role and goals of U.S. in IBY. Reprinted in newspapers and magazines.
2. **"Charter of the Book"**	Sponsors: IFLA, IPA, etc.	A ten-point "bill of rights" for the free flow of information, support of the reading habit, etc. Editions available: IBY Support Committee, U.S. Secretariat, Encyclopaedia Britannica, and limited edition donated by H. Liebaers.
3. **IBY/NLW Proclamation**		Statement issued by Governor of the State of New Jersey, William T. Cahill, in recognition of libraries, role of books, and importance of IBY.
F. Special Events, Promotion, and Publicity		
1. **IBY/NLW Posters and Bookmarks**	Coordinator: J. Frantz	Included "Books Bring People Together" and "Reading Makes the World Go Round."
2. **Unesco IBY Poster**	Sponsor: Unesco, Paris	Distributed by U.S. Secretariat free of charge.
3. **Computer-generated IBY Poster**	Coordinator: J. P. Kirouac	Kirouac distributed 2,500. Secretariat distributed limited supply @ $1.25 each. Poster won a graphic arts award.

Project	Sponsorship Coordinator	Description
4. **IBY Buttons**	Coordinator: U.S. Secretariat	Widely distributed at ALA Conference. Available from U.S. Secretariat at cost.
5. **IBY Postage Cancellation Slug**	Suggested by U.S. IBY **ad hoc** Committee	Used extensively throughout year by large library systems and publishers.
6. **NBC/IBY Luncheon** Waldorf-Astoria Hotel New York City April 12, 1972	Coordinators: National Book Committee, U.S. Secretariat	Speakers: E. Walls, T. Waller, and D. Lacy.
7. **IBY Literary Festival, Bryant Park** October 20, 1972	Coordinator: A. Vance Sponsors: City of New York, Department of Cultural Affairs; New York Public Library; Brooklyn Public Library	Book fair, readings by poets and writers, printing demonstrations, etc. Speakers in opening session included B. J. Chute, M. Chute, W. Lord, and many others.
8. **Time-Life Book Donations to African Educational Institutions**	Coordinator: N. Benton	Project completed.
9. **IBY Speaking Tour of Bermuda**	Coordinator: Lions Club of Bermuda	M. Gelfand addressed Lions, Kiwanis, Rotary Clubs, and others.
10. **IBY Speaking Tour of Bermuda**	Coordinator: M. Skiffington	Culmination of IBY activities there. E. Walls addressed Kiwanis Club, students, Library staff, taped two television and one radio show.
11. **IBY Visit to Mexico**	Coordinator: C. Ellis, Oklahoma Department of Libraries	Visit to Saltillo to exchange books and information and call attention to IBY.
12. **Archdiocese of San Antonio, Texas**	Coordinator: Rev. E. Wesselsky	Special programs dealing with Sacred Scriptures in all parishes, schools, and communities. IBY Speakers Bureau established. Emphasis on Catholicism and IBY.
13. **United Nations Day and IBY**		Celebrated in Tarrytown-North Tarrytown, New York, Louisiana State Library, New Orleans Public Library, and other places.

Appendix B

CHARTER OF THE BOOK

INTRODUCTION

This declaration of the principles which should guide the treatment of books, both nationally and internationally, has been adopted by the international professional organizations of authors, publishers, librarians, booksellers and documentalists. These organizations, in association with Unesco, desire with this declaration to affirm, on the occasion of International Book Year, that books, as well as related materials, should be accorded a position commensurate with the vital role they play in promoting individual fulfilment, social and economic progress, international understanding and peace. They invite other international as well as regional and national organizations to associate themselves with this Charter.

PREAMBLE

Convinced that books remain essential tools for preserving and diffusing the world's storehouse of knowledge;

Believing that the role of books can be reinforced by the adoption of policies designed to encourage the widest possible use of the printed word;

Recalling that the Constitution of the United Nations Educational, Scientific and Cultural Organization calls for the promotion of "the free flow of ideas by word and image" as well as "international co-operation calculated to give the people of all countries access to the printed and published materials produced by any of them";

Recalling further that the General Conference of Unesco has affirmed that books "perform a fundamental function in the realization of Unesco's objectives, namely peace, development, the promotion of human rights and the campaign against racialism and colonialism";

Considering that the General Conference of Unesco has proclaimed 1972 International Book Year, with the theme "Books for All";

the

International Community of Booksellers Associations

International Confederation of Societies of Authors and Composers

International Federation for Documentation

International Federation of Library Associations

International Federation of Translators

International PEN

International Publishers Association

Adopt unanimously this Charter of the Book, and call upon all concerned to give effect to the principles here enunciated.

ARTICLE I

Everyone has the right to read

Society has an obligation to ensure that everyone has an opportunity to enjoy the benefit of reading. Since vast portions of the world's population are deprived of access to books by inability to read, governments have the responsibility of helping to obliterate the scourge of illiteracy. They should encourage provision of the printed materials needed to build and maintain the skill of reading. Bilateral and multilateral assistance should be made available, as required, to the book professions. The producers and distributors of books, for their part, have the obligation to ensure that the ideas and information thus conveyed continue to meet the changing needs of the reader and of society as a whole.

ARTICLE II

Books are essential to education

In an era of revolutionary changes in education and far-reaching programmes for expanded school enrollment, planning is required to ensure an adequate textbook component for the development of educational systems. The quality and content of educational books need constant improvement in all countries of the world. Regional production can assist national publishers in meeting requirements for textbooks as well as for general educational reading materials which are particularly needed in school libraries and literacy programmes.

ARTICLE III

Society has a special obligation to establish the conditions in which authors can exercise their creative role

The Universal Declaration of Human Rights states that "everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author." This protection should be also extended to translators, whose work opens the horizons of a book beyond linguistic frontiers, thus providing an essential link between authors and a wider public. All countries have the right to express their cultural individuality and in so doing preserve the diversity essential to civilization. Accordingly they should encourage authors in their creative role and should through translation provide wider access to the riches contained in the literature of other languages, including those of limited diffusion.

ARTICLE IV

A sound publishing industry is essential to national development

In a world in which there are sharp disparities in book production, with many countries lacking adequate reading materials,

it is necessary to plan for the development of national publishing. This requires national initiative and, where necessary, international co-operation to help create the infrastructure needed. The development of publishing industries also entails integration with education and economic and social planning; the participation of professional organizations, extending in so far as possible across the entire book community through institutions such as national book development councils; and long-term, low interest financing on a national, bilateral or multilateral basis.

ARTICLE V

Book manufacturing facilities are necessary to the development of publishing

In their economic policies, governments should ensure that necessary supplies and equipment are available for the development of an infrastructure for book manufacture, including paper, printing and binding machinery. The maximum use of national resources, together with eased importation of these supplies and equipment, will promote the production of inexpensive and attractive reading materials. Urgent attention should also be given to the development of transcriptions of oral languages. Those concerned with the manufacture of books should maintain the highest practicable standards of production and design. Particular efforts should be made for the manufacture of books for the handicapped.

ARTICLE VI

Booksellers provide a fundamental service as a link between publishers and the reading public

In the forefront of efforts to promote the reading habit, booksellers have both cultural and educational responsibilities. They play a vital role in ensuring that an adequate and well-chosen range of books reaches the reading public. Special book post and air freight rates, payment facilities and other financial incentives aid them in carrying out this function.

ARTICLE VII

Libraries are national resources for the transfer of information and knowledge, for the enjoyment of wisdom and beauty

Libraries occupy a central position in the distribution of books. They are often the most effective means of getting printed matter to the reader. As a public service, they promote reading which, in turn, advances individual well-being, life-long education and economic and social progress. Library services should correspond to each nation's potentialities and needs. Not only in cities, but especially in the vast rural areas which frequently lack book supplies, each school and each community should possess at least one library with qualified staff and an adequate book budget. Libraries are also essential for higher education and scholarly requirements. The development of national library networks will enable readers everywhere to have access to book resources.

ARTICLE VIII

Documentation serves books by preserving and making available essential background material

Scientific, technical and other specialized books require adequate documentation services. Accordingly, such services should be developed, with the assistance of governments and all elements of the book community. In order that maximum information materials may be available at all times, measures should be taken to encourage the freest possible circulation across frontiers of these essential tools.

ARTICLE IX

The free flow of books between countries is an essential supplement to national supplies and promotes international understanding

To enable all to share in the world's creativity, the unhampered flow of books is vital. Obstacles such as tariffs and taxes can be eliminated through widespread application of Unesco agree-

ments and other international recommendations and treaties. Licenses and foreign currency for the purchase of books and the raw materials for book-making should be accorded generally, and internal taxes and other restraints on trade in books reduced to a minimum.

ARTICLE X

Books serve international understanding and peaceful co-operation

"Since wars begin in the minds of men," the Unesco Constitution states, "it is in the minds of men that the defences of peace must be constructed." Books constitute one of the major defenses of peace because of their enormous influence in creating an intellectual climate of friendship and mutual understanding. All those concerned have an obligation to ensure that the content of books promotes individual fulfilment, social and economic progress, international understanding and peace.

Approved at Brussels,
22 October 1971,
by the Support Committee for
International Book Year.

Appendix C

THE MOHONK STATEMENT

A Summary
Prepared by the Conference Director
of an International Conference on the Role of Books and Other Educational Materials in Meeting the Educational and Economic Goals of Developed and Developing Countries
Mohonk Mountain House, New Paltz, New York
December 10-13, 1972

The time has come—indeed is overdue—for a substantial increase in the proportion of national and international expenditures for the creation, production and distribution of books and other materials for learning. In the developing countries, hundreds of millions of literates have no meaningful access to books or libraries and 900,000,000 persons are illiterate altogether—a number that is growing, not diminishing.

This condition stands as a massive barrier to social and economic progress. No modern economy can be erected on a basis of illiteracy. Men and women who cannot use reading to master new skills and to prepare themselves for new roles cannot participate productively in a modernizing economy, nor can they hope for personal dignity and control over their own lives in a time of change.

The problem is too enormous for quick or easy solution. But its very size requires an immediate and vigorous attack.

The developing countries are all aware of this need. Most of them are making heroic efforts to meet it. Indeed, in many developing countries, even in the face of desperate needs for the minimum of food and clothing and shelter, a higher proportion of the

national income is devoted to education than in the wealthier countries. In this situation there is an urgent need for measures that will achieve the maximum educational result in relation to expenditure.

A sharply increased availability of books and related materials is such a measure. The cost will not be small, but an increase of one or two per cent in total education expenditure could double the availability of books and other materials. The result would be a great increase in the effectiveness of the educational effort as a whole.

To some degree, the need for books can be met by the import of materials from more developed countries, especially books for secondary and college levels, and this international flow of books should be encouraged by practical measures.

But the most critical needs must be met within the developing countries themselves. Only they can determine their own needs, produce materials for their own national cultures and use them effectively in their own schools.

Developing countries need the capacity not only to create and produce materials—not only to write and print books—but also to make them realistically available to each student or reader. Effective use of books in schools and a vigorous system of free libraries are both essential to this availability.

The capacity to produce materials, of course, requires printing presses and other technical equipment, and access to an adequate supply of paper. Practical measures to provide these are feasible and should be undertaken.

But far more important and difficult is the creation in each country of institutions to maintain the flow of books and other materials; the training of authors and editors; the fostering of competent publishing enterprises, public or private; the creation and strengthening of bookstores, libraries and other channels of distribution; the encouragement of the reading habit itself. Readers cannot be created by instruction alone; they must have material to read that is relevant to the deep purposes of their lives.

Available resources for the production of books and related materials in the developing countries will have to be used with maximum effect. This will require careful planning. In addition,

programs of assistance from UNESCO, UNDP, World Bank, UNICEF, regional bodies and individual donor countries must be comprehensive, must be continued over an extended period and must be matched to the varied needs and commitments of the developing countries.

In many developing countries, the most effective channel for such assistance and for focusing of the country's efforts will be the creation of a National Book Center or institution, which should be adequately funded to provide planning, technical assistance, training, and working capital at low interest rates for publishing enterprises.

If International Book Year has no other result, it will have been invaluable if it leads to a planned, a determined, a realistic and a zealous effort, on the part of developed and developing countries and international agencies working together, to move toward providing for the people of all the world a generous access to books that can help open for them the door to a more abundant and a more meaningful future.